

Healthier People in a Healthier World

School of Population and Public Health Strategic Plan 2021-2025

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Land Acknowledgement

The School of Population and Public Health (SPPH) respectfully acknowledges that it is located on the traditional, ancestral and unceded territories of the x^wməθk^wəḡəm (Musqueam) First Nation. The School also operates at other sites across the province, including on the territories of the Sk̓w̓x̓w̓ú7mesh (Squamish) and səliililw̓ətaʔt (Tsilieł-Waututh) peoples.

SPPH also recognizes that traditional territories are fundamental to the health and wellbeing of Indigenous peoples, and that it has a responsibility to actively work towards reconciliation and health equity in all aspects of its operations.

Introduction

At the School of Population and Public Health, we are agents of change in transforming the health and wellbeing of populations. Our new strategic plan, *Healthier People in a Healthier World*, sets us on course to address some of the greatest health challenges facing us today, while also positioning us as the nimble, forward-thinking organization needed for the world of tomorrow.

This is an incredible time to be involved in public health. Over the past few years, public health crises have brought unprecedented challenges for the field of population and public health, but also unparalleled progress and accomplishment.

Individual healthcare treatment isn't enough to keep us all healthy. It isn't enough to protect us from the health risks of everyday life in an interconnected world, or inform us how to best to prevent illness and promote wellbeing. Nor does it provide equally for all.

That's why our research emphasizes prevention, focuses on vulnerable populations, and promotes health equity. It's why our education is focused on student-centred, innovative curriculum and pedagogy that links knowledge with real-world practice. And it is also why we gauge our success by the impact we are having in the field.

Timing has never been better for our School to build on its internal strengths to further our mission, while also pursuing new opportunities to transform public health education, research, and impact for a world that changes every day.

This strategic plan outlines our commitment to expanding our engagement with local and global communities, retaining talented people from diverse backgrounds, affirming our core strengths of teaching and research, and making our School a place where students, staff and faculty have equal opportunity to thrive.

Together, we are stronger. Together, we will lead the change to ensuring more equitable health, wellbeing, and prosperity around the world.

Who Are We?

We are...

Agents of change in advancing the health and wellbeing of populations

We believe...

In better health for all, prevention, and equity

We will...

Inspire and foster healthier communities in a healthier world

In order that...

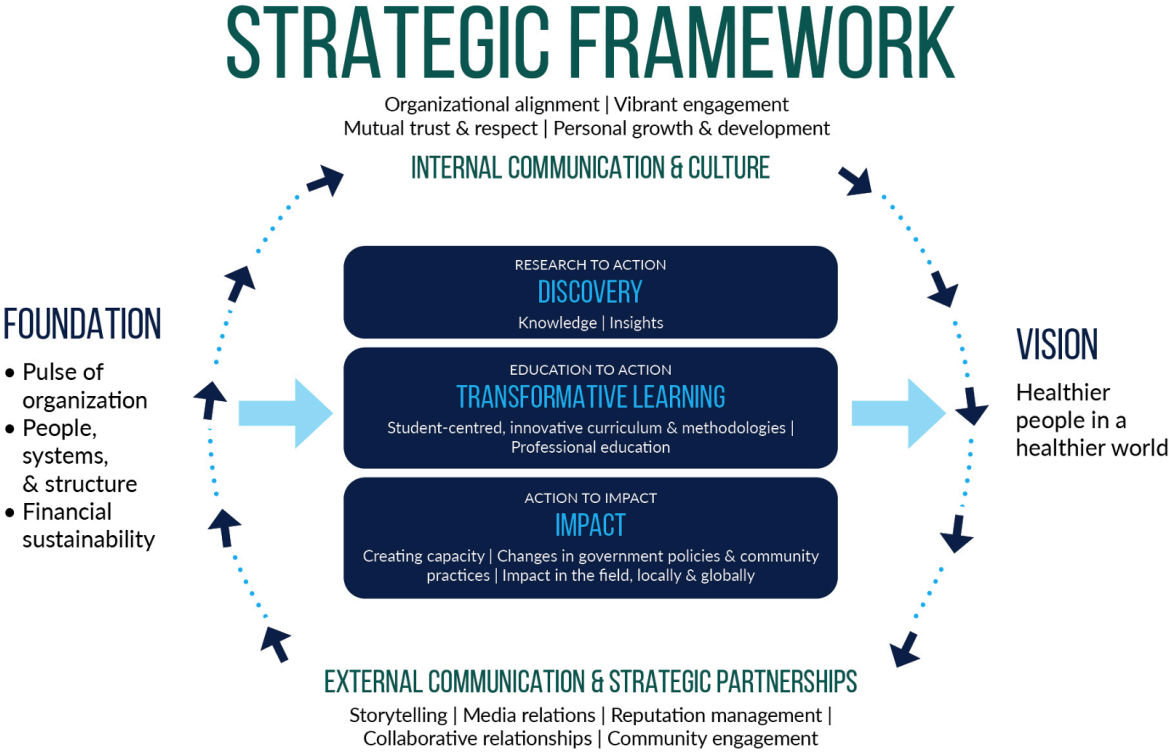
Millions of people can live longer and healthier lives

By being...

- Led by the wellbeing of individuals within populations
- A trusted and respected academic authority that excels in transformative research, education, and implementation
- Collaborative partners within our University, our BC community, and with communities across the globe
- United through diversity, we are one team with many facets
- Good storytellers who have important stories well told

Strategic Framework

To achieve our mission of *healthier people in a healthier world*, we are focusing on six areas. These are organized into three pillars, or focus areas; two cross-cutting themes that span the three pillars; and one foundational element that we will use as a launching point to activate the rest.



Goals

The School of Population and Public Health prepares outstanding public health scientists, leaders, and professionals to discover and communicate innovative and effective ways to address public health challenges. We are dedicated to delivering impact to our local and global community. As we strive towards a healthier and more equitable world, we have committed to achieving the following goals:

Foundation: Build, invest, and support the School as a community in cohesive and innovative ways that promote collaboration and unity, while honouring our diversity

Internal Communications and Culture: Foster innovative ways to interact, collaborate, and share learning

External Communications and Culture: Achieve positive population and public health gains by being recognized as a local, national, global health leader

Impact: Raise the School's profile provincially, nationally and internationally by advancing pedagogical impact of our faculty, professional reach of our alumni, and influence on policy at all levels

Discovery: Contribute significant new knowledge and methods to advance population and public health through conducting, supporting, and translating multi-disciplinary approaches to tackle population and public health challenges

Transformative Learning: Advance innovative models of pedagogy and program delivery that respond to and meet the evolving needs of students and society